

# 101 FACEBOOK POST IDEAS

## VIDEOS

- Behind the Scenes
- Business Tip
- "How To"
- Slide Show
- New Product Release
- Time Lapse
- Slow Mo
- Virtual Tours
- Motion Graphics w/Text
- Lessons
- Bloopers
- Interviews
- Unveiling
- Reviews
- TV/Movie Clips
- Documentary
- Music Videos
- Stunts
- Funny Video
- Testimonials
- Live Video Updates
- Animated GIF

## PHOTOS

- Products
- Team
- Behind the Scenes
- Picture Quote
- Surroundings
- Funny Memes
- Before & After
- Remember When
- Throwback Thursday
- Flashback Friday
- Close Up(Guess what this is)
- Infographic
- Weather
- Vacation
- Coming Soon
- Locations
- Action Shot
- During/From an Event
- Contest
- Caption This
- Branded Image
- Public Holiday
- Selfies
- Fan Photos
- Product in Use
- Step by Step

## TEXT

- Status Update
- Quotes
- Fact of the Day
- Tip of the Day
- Questions/Ice breaker
- Opinions/Statements
- Complaints
- Quiz
- Polls
- News
- Agree/Disagree
- Gratitude
- Emoticons
- Contests
- Challenges
- Response required
- Fill in the Blank
- Ask for Advice/Feedback
- Ask for Testimonials
- Random Thoughts
- Your Other Social Platforms
- Either/Or Questions
- Exciting News
- Promote Upcoming Events
- Story
- Check ins
- Traveling
- Product Release Update
- Riddle
- Promo codes
- Sales

## LINKS

- Trending Twitter Topics
- Popular Articles
- Random Tips
- Breaking News in Industry
- Comic or Meme
- A Favorite Book
- An Old Blog Post
- A Guest Blog Post
- News Article
- Helpful Resources
- Recommended Tools
- Recommend Favorite Products
- Link to an Industry IFTTT Recipe
- Favorite Food Recipes
- Good Press/Industry Reviews
- Quiz or Brain Teaser
- Job Openings
- Product of the Week
- Videos (YouTube)
- Landing pages
- Slideshows
- Songs